

NAMI North Carolina Board of Directors Telephonic Conference
January 21, 2012
9:30 a.m. – 11:26 a.m.
1-866-316-1519 Password 965266#

*The mission of NAMI North Carolina is to promote recovery and
optimize the quality of life for those affected by mental illness.*

Present: Joanna Bowen, David Bullins; Vickie Carpenter; Bonnie Currie; Marc Jacques; Dr. Mary Mandell; Suzanne Martin; Julie McCormick; Tim Nordgren; Anthony Pugh; Art Springer; Ted Thomas; Mike Weaver

NAMI NC Staff: Deby Dihoff

NAMI Staff: Ben Staples

Excused: Amy Singleton; Ernest Hayman; Mike Mayer; Sam Hargrove; Lena Klumper

Unexcused: Barbara DiCicero;

The NAMI NC Board Meeting was called to order at 9:30 a.m. by President, David Bullins. David welcomed board members. Bonnie Currie asked those in attendance to acknowledge their presence on the call.

Minutes

- It was noted that in the November 19, 2011, board meeting minutes
 - The Eastern Regional Conference is Feb 25, not the 28th as noted in the minutes.
- The following corrections were noted in the December 8 @ 4:30 p.m. Special Meeting on Current Financial Performance minutes:
 - It was verified that Vickie Carpenter was on the call.
 - Consumer Council line item--\$371 of the \$1,000 has been used as of the December report.
 - The \$9,125.80 variance is a result of not as many exhibitors at the conference—not the NAMI Walk.

Vickie Carpenter made a motion to approve the November 19, 2011, board meeting minutes and the December 8, 2011 Special Meeting on Current Financial Performance meeting minutes as noted. Motion seconded by Suzanne Martin. Approved.

Strategic Plan Update and Adoption

Julie McCormick reported on the Strategic Plan updates and requested adoption of the plan. (Reference to board packet pages 15-24.) Julie noted the Strategic Plan was developed by the committee with input from the NAMI NC Board committees and the NAMI NC staff.

Julie brought to the attention of the board the following points:

- Goal 1 - Based on a conversation with Jennifer Rothman, Goal 1 was modified to Presentations to 5 new CABHAs. Ted mentioned that adding, “those who have chosen the path of mental health” would capture the goal even further.
- Goal 2, no. 4 - Very important. This goal has already has impacted and directed the flow of work at NAMI NC.
- Goal 3, objective 1 - Impacts NAMIWALKS beginning next year. Further discussion of details required.
- Goal 4, objective 5 - Development committee will have to come up with a plan.

- Goal 5, objective 3, - Contract with professional fundraiser to increase our capacity to raise funds or work with Susan and staff and/or come up with a plan. Much discussion on this objective, which included: timing; is this the correct use of our money; have we been there/done that with less than effective results

Discussion:

- Mike Weaver: Is the plan too detailed?
- Suzanne: Is it too ambitious?
- Marc: agree with both sides Strategic Plan is a tool to generate discussion.
- Julie: intention to be a living document and the Strategic Planning Committee to continue to update.
- Mike: more time to look at it – it is over-reaching – need to address at a face-to-face meeting on March 17.
- Suzanne: need a timeline
- Vickie: the plan had committee input; staff input; it is being presented as a living document
- Ted: agrees to the depth to which the plan has been written; if we postpone, we are postponing the inevitable; can be adjusted as needed

Julie then asked for a vote to adopt the Strategic Plan. The vote was taken and the Strategic Plan was adopted with changes noted today.

Discussion of Standards of Excellence: 501c3 – Board liabilities, responsibilities, options; pros and cons Financial Report and Investment Report

Ben Staples with NAMI led a discussion on the affiliation process. (Note: NAMI was formerly called NAMI National.) Ben covered topics including: What is coming next? What are the implications for the state, affiliates, and support groups?

Ben made the following points:

- NAMI NC is 1 of 3 state chartered organizations
- NAMI has not established deadlines for affiliates. They are to be actively engaged in the process by Dec 2012. The NAMI Board has not established a clean deadline for affiliates. The intent is to line up organizations so we know where they stand.
- NAMI recognizes that most affiliates are made up of volunteers and the intent is to make the process simple, protect the organization, protect the affiliates and protect the NAMI name.
- Affiliates will come to NAMI NC for endorsement.
- NAMI has not established the endorsement criteria. It will be up to NAMI NC (staff, board.)
- Affiliates are to be incorporated with a 501C3, with insurance. Ben noted that NAMI has an insurance group and provides coverage at a reduced rate.
- Due to costs, some groups may decide to become support groups and continue under an affiliate with a 501C3.
- All will need liability and D and O and all affiliates are required to have a resolution. Affiliate legal liability needs to be considered by the NAMI NC board as we proceed.
- NAMI NC board participation in the Webinars as NAMI continues is encouraged. Discussion on the frustration of not being able to participate and/or technical problems with the Tuesday Webinar were shared with Ben.
- Deby asked Ben to develop a document clearly outlining what would NAMINC responsibilities and Liabilities be if we were to take on Affiliates: ex: Would we require monthly financials: would they be in our audit, Increasing most cost? How could staff meet their needs? What other cost would go up? (Pros and Cons)

It was noted that NAMI NC and affiliates are expected to update minutes and financials and enter them into the profile center.

NC Affiliate Status Report

Deby Dihoff reviewed the information on page 26 of the board packet and went over the notes on the status of affiliates in North Carolina.

Financial Report and Investment Report

Annual David Silber Report

Marc Jacques reviewed the information provided on pages 13-14 of the board packet and reported that the endowment fund is doing well. Marc also reviewed the seven Silber Endowment minigrants that were presented to NAMI affiliates in North Carolina in support of affiliate growth and development, as well as helping affiliates progress with achieving Standards of Excellence.

Financial Report

Marc Jacques referred to pages 7 – 12 of the board packet and noted no significant problems or issues in the reports. There was a question presented about the continuation of an increase in worker's compensation. Deby offered to check on this. Marc noted that he sees no big warning signs in any of the financials.

Annual Fund

Referencing page 27 of the board packet, Art Springer noted that the Annual Fund actual giving is \$26,039.95—down 1/3 from the amount budgeted. Art noted that overall non-profits are seeing a decline and that the recession might be catching up with NAMI NC. The annual fund letter will include information on the work at Central Prison, CIT, and the BLET training development. As we develop a plan for giving, the development committee is asking for each board member to give 3 – 5 reasons for giving money to NAMI NC. Susan King Cope will be doing do a Survey Monkey to board members and/or board members can email their reasons for giving to Susan.

Consumer Council

Marc Jacques reported that the Consumer Council is meeting monthly. Marc noted:

- They plan to have a Spring meeting in March.
- They are thinking of partnering with Disability Rights NC in a voter registration drive.
- Marc is calling people personally when they don't make the call.
- The Consumer Council is planning to come out with cookbook for fundraiser

Policy Updates – Approval of C-8 mini Grants

Deby reported that the C-8: Affiliate Mini Grants Policy goes in line with what we are already doing—page 33 of board packet. David requested a motion for approval. Approved.

Veterans Council

Sam Hargrove was not on the call to present veterans' issues and updates from the new and reorganized NAMI Veterans and Military at national. This topic was tabled.

Other:

- **The next meeting is Saturday, March 17, 2012, Alamance Caswell Regional Medical Center Small Video Conference Room off cafeteria (same location as November meeting), 1240 Huffman Mill Road, Burlington, NC 27215.** Art indicated that he will not be there, but his wife will make sure signs are put up, etc.

Marc Jacques made a motion to adjourn. Suzanne Martin second. Approved.

The meeting adjourned at 11:26 a.m

Submitted by,

Bonnie Currie
Board Secretary